



Danish Bottling

# Big Box ®

The ultimate drinking concept for  
offices, meeting rooms and canteens



# What is Big Box ®



Danish Bottling

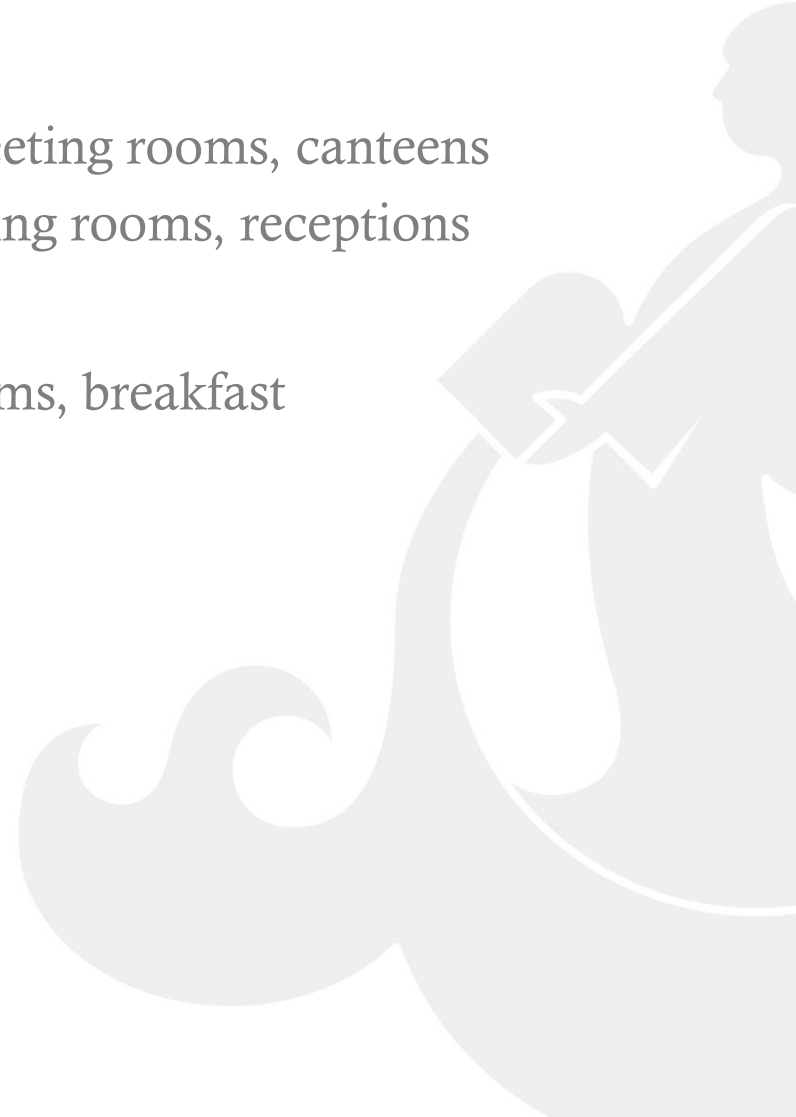
- Big Box® is a registered trademark of Danish Bottling Company A/S in Denmark
- Big Box® is a drinking concept based on a bag-in-box technology
- Big Box® is categorised as an off-line drinking solution without connection to the water supply
- Big Box® consist of a cooler and a 10L bag-in-box with a non-alcoholic drink
- Big Box® focus on consumption in private and public companies for use in offices, meeting rooms and canteens

# Key Clients



Danish Bottling

- Companies
  - Industry: Offices, production, meeting rooms, canteens
  - Service: Offices, canteens, meeting rooms, receptions
- Horeca
  - Hotels: Offices, conference rooms, breakfast
  - Restaurants: Restaurants, brunch
- Other facility
  - Hospitals
  - Nursing homes
  - Military



# Big Box ® advantages



Danish Bottling

- No hygiene or bacterial problems
- No deposit or pledge
- No maintenance, service or leasing
- No connection to water supply
- Easy handling and logistics
- Low start costs
- Design



# Big Box ® assortment

- Big Box® drinks
- Big Box® coolers
- Big Box® accessories



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# Big Box® drinks



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- Big Box® water
- Big Box® drinks (also in light-version)
- Big Box® ice tea (also in light-version)
- Big Box® juice



# Big Box ® coolers



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- Big Box® Professional
- Big Box® Basic



# Big Box ® assessories



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- Big Box® Basic cabinet

