



Danish Bottling

Guideline: Choice 33 Adhesive – without declaration

Description:

Your file has to be made as a picture file with precise measurements and NOT as a normal finished file. The PDF supplied to us must be ready for print without cutting marks. The size of the file is shown below in the blue template and measures 132*62 mm.

Delivery of the artwork:

The artwork is sent to us as an attached file to an email. The file must be a PDF-file in 100% resolution and minimum 250 DPI. The prints are made in 70# screen lines. If the file is sent in any other size, the ordering system might enlarge or cut the file in an unwanted way.

Positive Checklist:

- The file must be delivered in the size 132*62 mm
- Make sure all measurements are correct
- Minimum resolution 250 DPI
- The file is separated in CMYK-colours
- The file is sent as a PDF
- All text is outlined

Negative checklist:

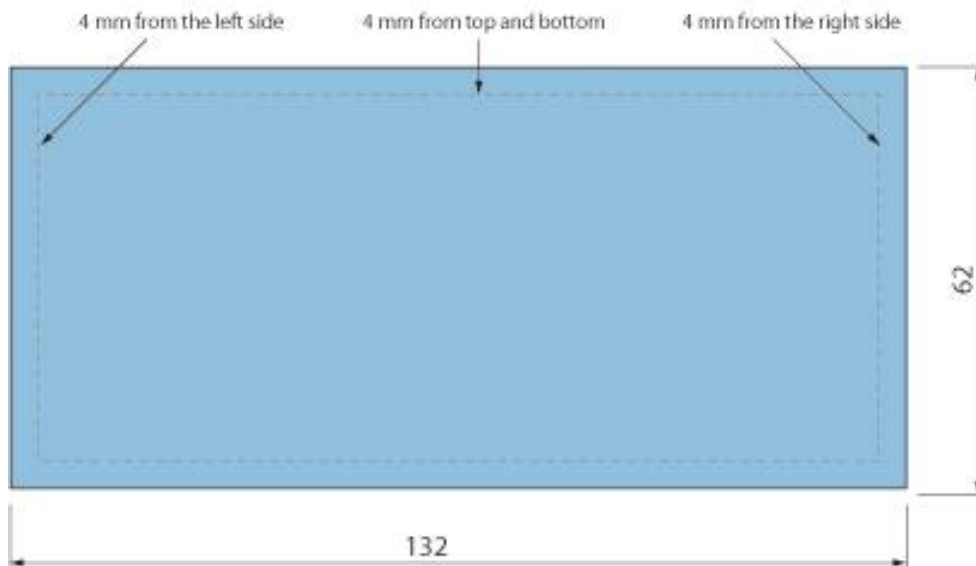
- No cutting marks
- No declaration
- No RGB pictures
- No pure Pantone colours
- No ICC-profiles in the file
- The Acrobat Reader-version is NOT higher than 7.X



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Figure: Drawing of the label – Choice 33 Adhesive

The Pdf-file for delivery must measure 132 x 62 mm. The label will be cropped 1 mm on all sides. Keep important text inside the area mentioned below:



European legislation:

Please notice that the label design shall respect the European legislations regarding marketing and sale of bottled drinking water. The description “natural mineral water” and “spring water” can, in the accordance to the European legislation, not be used for bottled water with own label.

The person designing the label is responsible for respecting the legislation. Please contact the supplier if you have questions about design or description.

Reference is made to the supplier’s General terms of Sale.